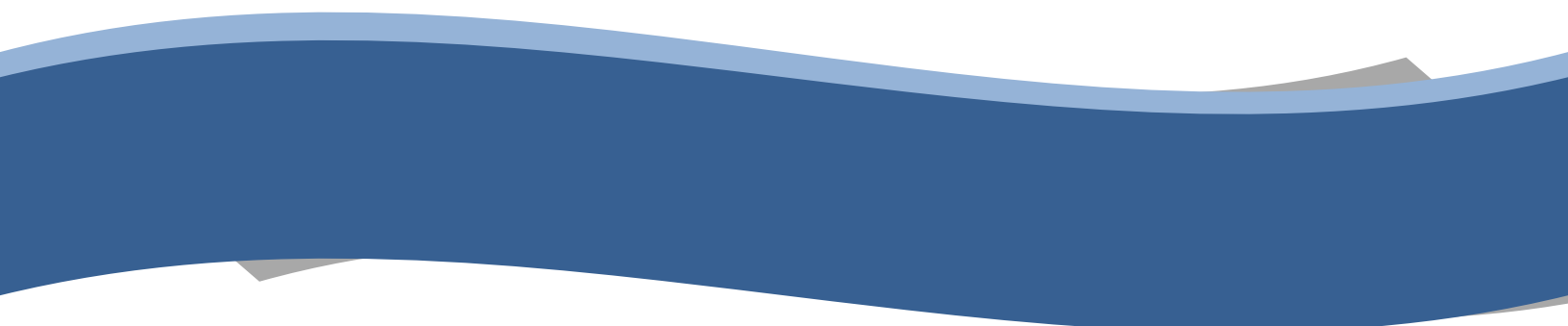


Saskatchewan Cycling Association



Strategic Plan

(2017 – 2020)



1. Vision Statement

Saskatchewan has a vibrant and enthusiastic cycling community that enjoys diverse opportunities for recreational cycling, high levels of competition, and the lifelong benefits of participation.

2. Mission Statement

The Saskatchewan Cycling Association promotes, develops and enhances the recreational and competitive sport of cycling.

3. Organizational Values

SPORTSMANSHIP

We believe in creating an attitude of fairness and respect for participants, coaches, officials, and the entire SCA organization.

RECOGNITION

We believe that all volunteers, staff and participants deserve to be recognized, appreciated and valued.

ACCOUNTABILITY

We believe in being accountable and transparent to all stakeholders and the public through our communication and actions.

GROWTH & DEVELOPMENT

We believe in growing and developing our organization so that members can realize their potential.

PARTICIPATION AND INCLUSION

We believe in providing opportunities for individuals of all abilities and ethnicities within Saskatchewan to participate in a range of cycling disciplines.

4. STRATEGIC PRIORITIES & GOALS

Figure 4.1: Strategic Priorities, Goals and Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS	WHO
1.0 SCA Structure and Roles	1.1 Increased flexibility within the Board and operational structure of the organization <ul style="list-style-type: none">➤ Explore models of Board functioning➤ Clarify role and authority of Board and ED➤ Make relevant changes to Bylaws and ratify➤ Clarify operational structure➤ Clarify volunteer roles and responsibilities	Board

	1.2 The roles of the SCA organization and members Club clubs are clear	Board
	1.3 Adequate levels of staffing are in place, with increased use of contract staff and more paid coaches	Board
2.0 Communication, Marketing, and Promotion	2.1 The public, member and clubs have an increased awareness of the SCA	Development Committee
	2.2 Club and SCA events are promoted and marketed to racers, participants and general public	ED Clubs
	2.3 A strong website for communication, awareness and promotion is developed	Development Committee
	2.4 Increased SCA brand recognition (include Team Sask)	Development Committee/ED
	2.5 Engaged and connected clubs that know the benefit of SCA membership	Development Committee Clubs
3.0 Member Participation and Engagement	3.1 Volunteers are mentored, recognized and rewarded	All Committees Clubs
	3.2 Clubs are supported by SCA to deliver more and higher quality events	Technical Committee
4.0 Funding and Resource Management	4.1 Enhanced public and private sector partnerships for cycling are obtained (e.g. sponsorship structure)	ED Board
	4.2 Increased self-generated funding (membership fees and merchandise sales)	Board Development Committee

... 4. STRATEGIC PRIORITIES & GOALS

Figure 4.1: Strategic Priorities, Goals and Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS	WHO
5.0 Commissaries, Coaching, Mentoring, Training	5.1 Increased number of NCCP certified coaches in all disciplines.	Development Committee/ED
	5.2 Increased pool of U23 and under athletes overall, and an increased number of athletes racing at the provincial level.	Provincial Coach
	5.3 Increased number of certified and active commissaries	Technical Committee

	<p>5.4 The feasibility of provincial championships in new cycling disciplines is explored</p> <ul style="list-style-type: none"> ➤ Identify potential disciplines (e.g. all road endurance venue, fat bike tire winter championship, other) 	Development Committee
6.0 New Disciplines	<p>6.1 BMX is incorporated into the SCA organization as a new discipline</p> <ul style="list-style-type: none"> ➤ Ensure the Board understands of BMX rules, policy, structure and racing. ➤ Ensure that BMX is integrated into current policy structure ➤ Include a BMX Chief commissarie on Technical Committee and BMX representative on High Performance Committee 	Board
	<p>6.2 A high performance BMX team is created</p>	High Perform
	<p>6.3 BMX riders are aware of opportunities to participate in other cycling disciplines</p>	Coaches

APPENDIX A: STRATEGIC GOAL ASSIGNMENTS FOR EACH GROUP

A1: Board of Directors Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
1.0 SCA Structure and Roles	<p>1.1 Increased flexibility within the Board and operational structure of the organization</p> <ul style="list-style-type: none"> ➤ Explore models of Board functioning ➤ Clarify role and authority of Board and ED ➤ Make relevant changes to Bylaws and ratify ➤ Clarify operational structure ➤ Clarify volunteer roles and responsibilities <p>1.2 The roles of the SCA organization and members Club clubs are clear</p> <p>1.3 Adequate levels of staffing are in place, with increased use of contract staff and more paid coaches</p>
4.0 Funding and Resource Management	<p>4.1 Enhanced public and private sector partnerships for cycling are obtained (e.g. sponsorship structure)</p> <p>4.2 Increased self-generated funding (membership fees and merchandise sales)</p>
6.0 New Disciplines	<p>6.1 BMX is incorporated into the SCA organization as a new discipline</p> <ul style="list-style-type: none"> ➤ Ensure the Board understands of BMX rules, policy, structure and racing. ➤ Ensure that BMX is integrated into current policy structure ➤ Include a BMX Chief commissarie on Technical Committee and BMX representative on High Performance Committee

A2: Executive Director Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
2.0 Communication, Marketing, and Promotion	<p>2.2 Club and SCA events are promoted and marketed to racers, participants and general public</p>
4.0 Funding and Resource Management	<p>4.1 Enhanced public and private sector partnerships for cycling are obtained (e.g. sponsorship structure)</p>
5.0 Commissaries, Coaching, Mentoring, Training	<p>5.2 Increased number of NCCP certified coaches in all disciplines</p>

A3: Technical Committee Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
3.0 Member Participation and Engagement	3.1 Volunteers are mentored, recognized and rewarded 3.2 Clubs are supported by SCA to deliver more and higher quality events
5.0 Commissaries, Coaching, Mentoring, Training	5.3 Increased number of certified and active commissaries

A4: Development Committee Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
2.0 Communication, Marketing, and Promotion	2.1 The public, member and clubs have an increased awareness of the SCA 2.3 A strong website for communication, awareness and promotion is developed 2.4 Increased SCA brand recognition (include Team Sask) 2.5 Engaged and connected clubs that know the benefit of SCA membership
3.0 Member Participation and Engagement	3.1 Volunteers are mentored, recognized and rewarded
4.0 Funding and Resource Management	4.2 Increased self-generated funding (membership fees and merchandise sales)
5.0 Commissaries, Coaching, Mentoring, Training	5.1 Increased number of NCCP certified coaches in all disciplines. 5.4 The feasibility of provincial championships in new cycling disciplines is explored ➤ Identify potential disciplines (e.g. all road endurance venue, fat bike tire winter championship, other)

A5: High Performance Committee Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
3.0 Member Participation and Engagement	3.1 Volunteers are mentored, recognized and rewarded
6.0 New Disciplines	6.2 A high performance BMX team is created

A6: Provincial Coach Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
5.0 Commissaries, Coaching, Mentoring, Training	5.2 Increased pool of U23 and under athletes overall, and an increased number of athletes racing at the provincial level.

A7: Coach Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
6.0 New Disciplines	6.3 BMX riders are aware of opportunities to participate in other cycling disciplines

A8: Club Responsibilities

STRATEGIC PRIORITY	STRATEGIC GOALS
2.0 Communication, Marketing and Promotion	2.2 Club and SCA events are promoted and marketed to racers, participants and general public 2.5 Engaged and connected clubs that know the benefit of SCA membership